



## inCOMMON PROJECTS – Open Call for Green, Sustainable, and Inclusive Solutions in Minucciano (LU)

This call is launched within the framework of the **BAUHAUS4MED** project, co-financed by the **Interreg Euro-MED Programme (2021–2027)**, and by the **Regione Toscana**, a project partner, with the aim of collecting citizen-driven solutions that contribute to the green transformation of Minucciano (LU), in line with the values of the **New European Bauhaus (NEB)**:

- **Sustainability**
- **Aesthetics**
- **Inclusion**

Through this process, Minucciano aims to **engage** individuals and organizations in proposing locally relevant, innovative, and feasible solutions **to co-design, create, or enhance spaces** in a NEB perspective.

### The local challenge

The challenge addressed by this initiative is ambitious but also highly urgent: **reversing demographic decline – which may lead to economic and social marginalization – through sustainable regeneration strategies**. Minucciano, like many Italian inner areas, is facing depopulation, an aging population, and limited access to services and opportunities. Its wealth of resources – such as forests, water, marble (and its waste), and historical and cultural heritage – combined with innovations emerging from the ideas of those who live in or visit the area, may hold the **key** to reinterpreting local development through a green, circular, and place-based economy.

By aligning this transformation process with the values of the New European Bauhaus, it becomes not only environmentally sustainable but also capable of generating a process of reconnection between people and places, rebuilding social cohesion, creating new forms of rural attractiveness and, not least, revitalizing the local economy and entrepreneurship.

Through a **sustainable and inclusive regeneration process**, Minucciano intends to reposition the territory within broader ecological and social networks and empower local communities – particularly **younger generations** – to become **agents of change**. This involves rethinking spaces, services, and connections in ways that reflect the values of the New European Bauhaus: beauty, sustainability, and inclusion.

### Who can participate

The call is **open to anyone who wishes to contribute** to a green, inclusive, and sustainable transformation in line with the NEB principles outlined above.

### What is required

Participants must submit a complete solution proposal that:

- Directly addresses the local challenge described above
- Must be feasible within the context of Minucciano
- Clearly aligns with the NEB values outlined above
- Includes: a brief description, a visual elaboration (e.g., sketch or drawing), and, if possible, an estimated budget for implementation

### How to participate

Proposals and/or feedback can be submitted in the following ways:



1. Through the **CROWDVOCACY platform**, in the project proposal section—either by commenting on the student projects from the Department of Architecture of the University of Florence (already uploaded on the platform), or by submitting a new proposal: <https://b4m.space/processes/minuccianopartecipa/f/18/proposals>
2. By filling out a **paper form**, available in the designated BOX at:
  - The C.I.A.F. venue in Gorfigliano, on **Saturday, May 10, 2025**
  - The Garfagnana Innovazione centre in Gramolazzo, starting from **Sunday, May 11, 2025**

## Evaluation process

All proposals will be evaluated through a dual-track process, following the guidelines provided in the “BAUHAUS4MED Open Call Handbook”:

- Evaluation by the local expert panel (Quintuple Helix) – **60%**
- Paper and digital voting – **40%**

Proposals will be assessed based on:

- **Relevance to the local challenge**
- **Feasibility and impact**
- **Alignment with NEB principles**

The evaluation model is supported by the Faculty of Architecture at the University of Zagreb (AF ZG), which provides guidelines and evaluation criteria consistent with NEB values.

## Timeline

- Call launch: **May 10, 2025 – 11:00 AM**
- Proposal submission deadline: **June 10, 2025 – 1:00 PM**
- Evaluation period: **June 10, 2025 (1:00 PM) – June 13, 2025 (5:00 PM)**
- Announcement of winners, award ceremony, and closing event: **June 14, 2025**

## Contacts & Help

- Tuscany Region Helpdesk: [b4m@regione.toscana.it](mailto:b4m@regione.toscana.it)
- NEB Helpdesk – Faculty of Architecture, University of Zagreb (AF ZG): [mnosilmesic@arhitekt.hr](mailto:mnosilmesic@arhitekt.hr) and [asopina@arhitekt.hr](mailto:asopina@arhitekt.hr)