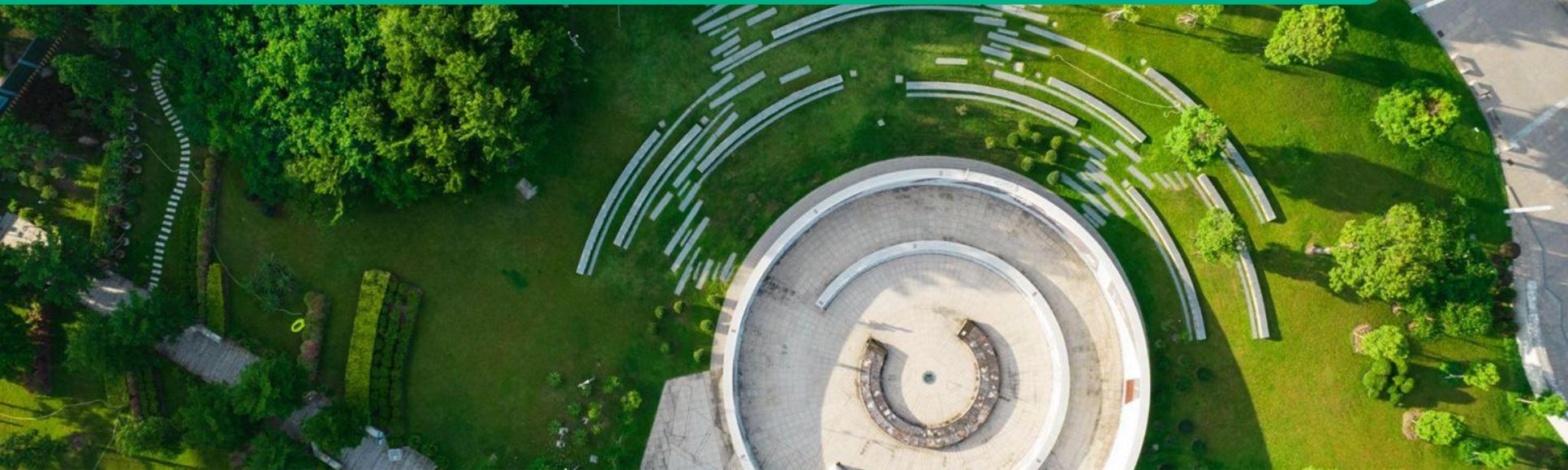


A.1.4 – PILOT IMPLEMENTATION OF GREEN TRANSFORMATION SOLUTIONS



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BAUHAUS4MED



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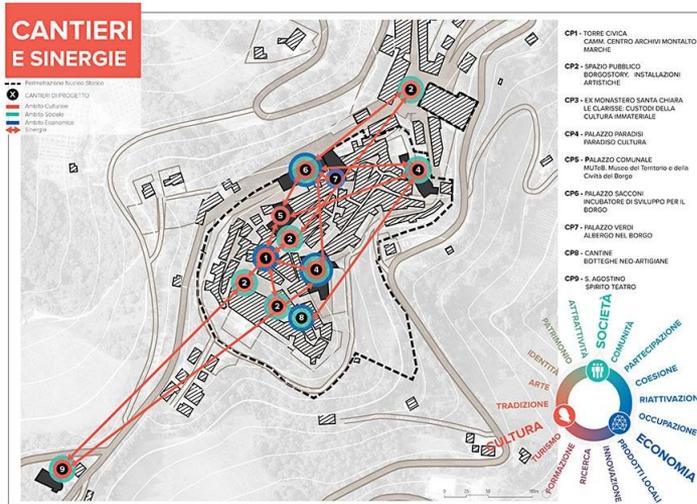
ASSOCIATION OF PUBLIC GREEN SPACES
SVALBURG EUROPA MARCHE

LOCAL TRANSFORMATION PLAN – MARCHE REGION

GENERAL OBJECTIVE: counteract depopulation in rural areas.

SPECIFIC OBJECTIVE: consult young citizens for the identification and regeneration of a space to be used as “Youth Center”.

LOCATION: Montalto delle Marche.



BOLD STEPS VISION and LOCAL NODES - MARCHE REGION

1. AWARENESS-
RAISING
(12.24 - 2.25)

2. ENGAGEMENT
OF YOUNGSTERS
(3.25 - 6.25)

3. CONSULTATION
PHASE
(7.25 - 9.25)

4. PROPOSALS'
ASSESSMENT AND
IMPLEMENTATION
(10.25 - 12.25)

WHO	WHAT
<ul style="list-style-type: none">- Mayor + local administration;- Local Associations;- School;- «Facilitators»;	<ol style="list-style-type: none">1. Awareness raising2. Engagement of youngsters
<ul style="list-style-type: none">- External consultants with expertise in communication and architecture.- Local administration- Facilitators / Youth leader	<ol style="list-style-type: none">3. Consultation phase4. Proposals' assessment and implementation



1. AWARENESS - RAISING

PREPARATION - 12.24

1. Invitation from Mayor mailed to **citizens 14-28 y.o.**;
2. **Poster and Depliants** in public spaces and meeting places for youngsters;
3. **Informal dissemination** from local nodes' members («word of mouth»).



PUBLIC EVENT - 27.12.24

- **40** young participants
- Presentation of **BAUHAUS4MED** and **B4m** platform;
- **MONTALTO GIOVANI**: objectives, activities and results;
- Consultation exercise: **MENTIMETER**.
- **Whatsapp group**



2. ENGAGEMENT OF YOUNGSTERS

ATTEMPTS (1-6.25)

1. **Whatsapp group (1.25):** including all the attendees of the 27.12 meeting;
2. **INFO-DAY (2.25):** opportunities for youngsters at local, national and EU level (3 participants);
3. **Communication:** social + press; participation to public events;
4. **B4m platform:** Bauhaus success stories, opportunities for youngsters;
5. Info-day at **school**;
6. Engagement of **Youth leaders / local facilitators**;
7. **ONLINE** consultation (6.25)



3. CONSULTATION PHASE

ONLINE CONSULTATION (6 – 9.25)

LET'S DESIGN A RECREATIONAL SPACE IN MONTALTO TOGETHER

1. Identification of the space
2. **B4m platform**: Survey + Bauhaus success stories;
3. **Dissemination**: whatsapp group, social + traditional media, summer events in Montalto.

CONSULTATION RESULTS: 25 REPLIES

- Which of the 3 NEB principles would you like to be most inspired by when furnishing the space?



BEAUTIFUL	7
SUSTAINABLE	6
TOGETHER	19



Progettiamo insieme uno spazio ricreativo per Montalto

CONSULTAZIONE PUBBLICA

L'amministrazione comunale di Montalto delle Marche mette a disposizione dei cittadini un nuovo spazio ricreativo.

Un locale che, grazie all'apporto di tutti, verrà arredato e trasformato in uno spazio polifunzionale che **giovani e cittadini potranno utilizzare liberamente**.

Il locale sarà arredato sulla base delle vostre proposte ed in accordo con i tre principi chiave del **NUOVO BAUHAUS EUROPEO (NEB)**:

- **BELLEZZA**: le strade del paese e le pareti del locale diventano una galleria artistica dove sono raffigurate le storie, le immagini, i personaggi ed il patrimonio di Montalto delle Marche. [VEDI ESEMPLI](#)
- **SOSTENIBILITA'**: elementi di arredo naturali ed eco-sostenibili connettono l'ambiente esterno con l'interno del locale. [VEDI ESEMPLI](#)
- **INCLUSIONE**: il futuro dello spazio ricreativo sarà **plasmato** da tutti e per tutti: indipendentemente dal background o dalle capacità. [VEDI ESEMPLI](#)

[Vuoi saperne di più sull'iniziativa "Nuovo Bauhaus Europeo"? >](#)

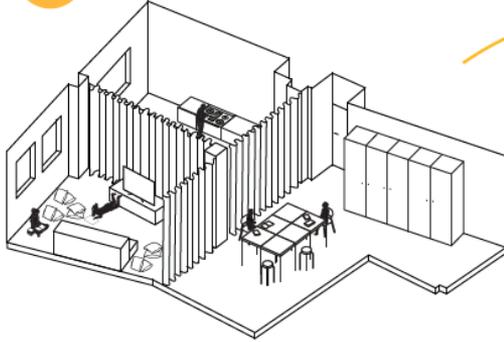
3. PROPOSALS' ASSESSMENT AND IMPLEMENTATION

“ A VERSATILE, FUNCTIONAL, ATTRACTIVE, OPEN-TO-ALL SPACE ”



3. PROPOSALS' ASSESSMENT AND IMPLEMENTATION

1

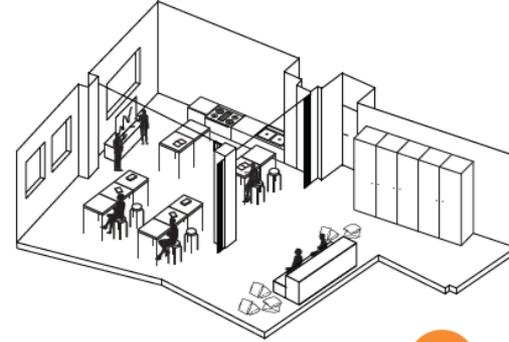


CONFIGURAZIONE 01:

- Area lettura
- Area studio
- Area break



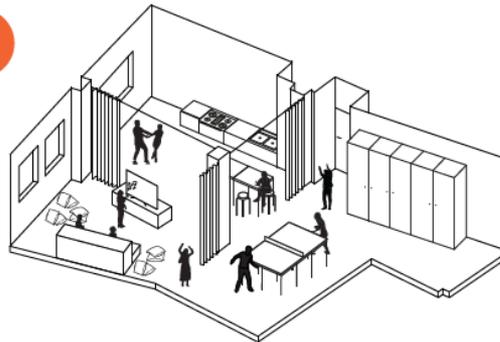
2



CONFIGURAZIONE 02:

- Area presentazioni/conferenze
- Co-working
- Lezioni frontali
- Laboratori tematici

3



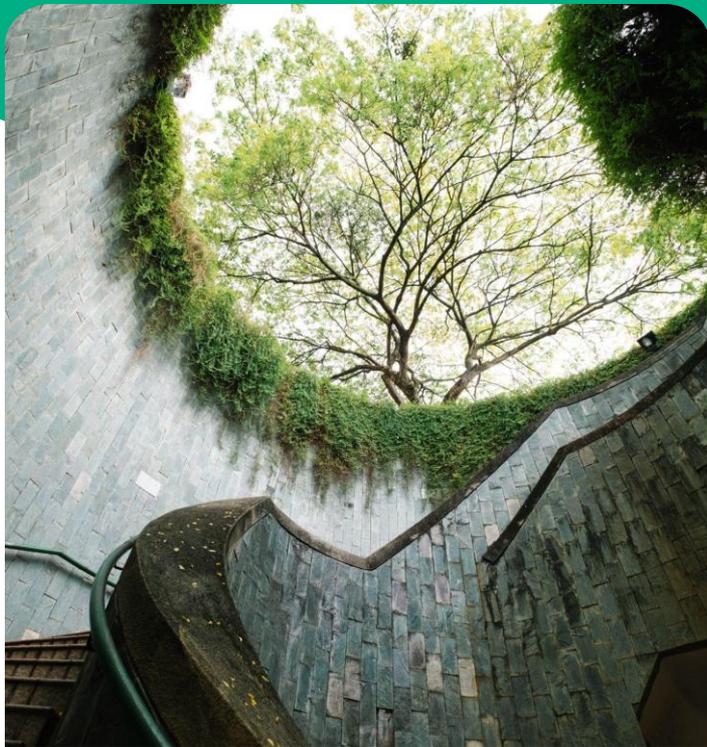
CONFIGURAZIONE 03:

- Serate karaoke
- Proiezioni cinematografiche
- Serata giochi da tavolo
- Tavolo ping pong



ASSESSING THE PROCESS

POSITIVE	NEGATIVE
<ul style="list-style-type: none">• PILOT ACTION• UNDERSTANDING OF BAUHAUS PRINCIPLES• IDEAS / SUGGESTIONS FROM YOUNGSTERS• SPACE DESIGN	<ul style="list-style-type: none">• YOUTH DIS-ENGAGEMENT• DISCONTINUITY (STAFF) AND DELAYS• SUSTAINABILITY



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